This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (Previously Presented):   A method comprising:

receiving, at a second terminal, a first content package including content from a first terminal through a network, wherein the first content package is stored on the second terminal in a manner that does not permit the permanent storage of the content on the second terminal, wherein the first and second terminals correspond to subscribers of a content distribution service;

determining whether a received input corresponds to a request to purchase the content; and

in response to determining that the received input corresponds to a request to purchase the content, permanently storing a copy of the content in said second terminal, wherein permanent storage of the copy is enabled by a second content package.

Claim 2 (Previously Presented):   The method according to claim 1, wherein said network is a cellular telecommunications network.

Claim 3 (Previously Presented):   The method according to claim 1, wherein permanently storing the copy of the content includes:

customizing the features of the copy based on prestored profile information, wherein the prestored profile information includes capabilities and functions of said second terminal; and

permanently storing the customized copy in said second terminal.

Claim 4 (Previously Presented):   The method according to claim 1, wherein permanently storing the copy of the content includes:

retrieving identity information of the second terminal; and

permanently storing said identity information in said second terminal together with the received content.

Claim 5 (Previously Presented):   The method according to claim 1, wherein the permanently stored copy is extracted from the second content package.

Claim 6 (Previously Presented):   The method according to claim 5, wherein permanently storing the copy of the content includes:

customizing the features of the copy based on prestored profile information, wherein the prestored profile information includes capabilities and functions of said second terminal; and

permanently storing the customized copy in said second terminal.

Claim 7 (Previously Presented):   The method according to claim 1, wherein the permanently stored copy is an altered version of the content received in the first content package.

Claim 8 (Previously Presented):   The method according to claim 7, wherein permanently storing the copy of the content includes:

customizing the features of the copy based on prestored profile information, wherein the prestored profile information includes capabilities and functions of said terminal; and

permanently storing the customized copy in said second terminal.

Claim 9 (Previously Presented):   The method according to claim 1, wherein a first user receives at least one of a discount, a rebate, a credit and a payment in response to determining that the received input corresponds to a purchase request.

Claim 10 (Previously Presented):   The method according to claim 9, wherein permanently storing the copy of the content includes:

customizing the features of the content based on prestored profile information, wherein the prestored profile information includes capabilities and functions of said second terminal; and

permanently storing the customized content in said second terminal.

Claim 11 (Previously Presented): The method according to claim 1, wherein the second terminal receives, from the network, one or more offers associated with one or more selectable items of content in response to determining that the input corresponds to a request to purchase the content.

Claim 12 (Previously Presented): The method according to claim 11, further including receiving a selection of an item of content from one or more selectable items of content, wherein the selected item of content is permanently stored in said second terminal.

Claim 13 (Previously Presented): The method according to claim 12, wherein of the selected item of content is permanently stored by:

customizing the features of the selected item of content based on prestored profile information, wherein the prestored profile information includes capabilities and functions of said second terminal; and

permanently storing the customized selected item of content in said second terminal.

Claim 14 (Previously Presented): The method according to claim 1, wherein the first user of the first terminal is permitted to implement business methods based on a superdistribution of content in the telecommunications network.

Claims 15-24 (Cancelled).

Claim 25 (Previously Presented): An apparatus comprising:

a processor; and

memory configured to store computer readable instructions that, when executed by the processor, cause the apparatus to perform a method comprising:

receiving a first content package including content from a terminal through a network, wherein the first content package is stored on the apparatus in a manner that does not

permit the permanent storage of the content in the apparatus, wherein the terminal and the apparatus correspond to subscribers of a content distribution service;

determining whether a received input corresponds to a request to purchase the content; and

in response to determining that the received input corresponds to a request to purchase the content, permanently storing a copy of the content in an apparatus, wherein permanent storage of the copy is enabled by a second content package.

Claim 26 (Previously Presented):   The apparatus according to claim 25, wherein said network is a cellular telecommunications network.

Claim 27 (Previously Presented):   The apparatus according to claim 25, wherein said apparatus, when permanently storing the copy of the content, customizes the features of the copy of the content based on prestored profile information, wherein the prestored profile information includes capabilities and functions of said apparatus, and wherein the apparatus permanently stores the customized copy of the content.

Claim 28 (Previously Presented):   The apparatus according to claim 25, wherein the second content package is received through the network and wherein the second content package enables permanent storage of the content.

Claim 29 (Previously Presented):   The apparatus according to claim 28, wherein said apparatus customizes the features of the content based on prestored profile information, wherein the prestored profile information includes capabilities and functions of said apparatus, and permanently stores the customized content.

Claim 30 (Previously Presented):   The apparatus according to claim 25, wherein said apparatus changes said content received from said terminal in a manner to permit said content to

be permanently stored in said apparatus, and permanently stores the changed content in the apparatus.

Claim 31 (Previously Presented):   The apparatus according to claim 30, wherein said apparatus customizes the features of the content based on prestored profile information, wherein the prestored profile information includes capabilities and functions of said apparatus, and permanently stores the customized content in the apparatus.

Claim 32 (Previously Presented):   The apparatus according to claim 25, wherein in response to a determination that the received input corresponds to a request to purchase the content, receiving, at the terminal, at least one of a discount, a rebate, a credit, and a payment.

Claim 33 (Previously Presented):   The apparatus according to claim 32, wherein said apparatus customizes the features of the content based on prestored profile information, wherein the prestored profile information includes capabilities and functions of said apparatus, and wherein the apparatus permanently stores the customized content in the apparatus.

Claim 34 (Previously Presented):   The apparatus according to claim 25, wherein, in response to a determination that the received input corresponds to a request to purchase said content, receiving, at the apparatus, an offer for one or more selectable items of content.

Claim 35 (Previously Presented):   The apparatus according to claim 34, further including receiving, at the apparatus, a selection of an item of content from the one or more selectable items of content, wherein the selected item of content is permanently stored in said apparatus.

Claim 36 (Previously Presented):   The apparatus according to claim 35, wherein said apparatus customizes the features of the selected item of content based on prestored profile information, wherein the prestored profile information includes capabilities and functions of said apparatus, and permanently stores the customized selected item of content.

Claim 37 (Previously Presented):   The apparatus according to claim 25, wherein the user of the terminal is permitted to implement business methods based on the superdistribution of content in the telecommunications network.

Claims 38-85 (Cancelled).